

7th Live Entertainment Expo TOKYO

Dates: Feb. 5 (Wed) – 7 (Fri), 2020

Venue: Makuhari Messe, Japan Organised by: Reed Exhibitions Japan Ltd.

PRE-SHOW REPORT <https://www.live-event.jp/en/>

Live Entertainment Expo TOKYO is coming up in Feb., 2020!

Live Entertainment Expo TOKYO, Japan's largest B-to-B exhibition for the live entertainment and media industry will be held at Makuhari Messe, Japan from Feb. 5 – 7, 2020. The show has been known as one of the key business venues in Japan for the past 6 years. This year, 650* exhibitors & 30,000* visitors are expected to gather. (*including concurrent shows)



Covers Various Live Entertainment & Media Product Industries

This show covers various products in this industry, such as LED Display, Pro-lighting, Pro-audio, PA System, AV, Special Effect, Stage Art and Digital Entertainment (VR, AR, Projection Mapping), Concert Merchandise Production, Ticketing System, Controlling / Staging System etc. for stages and entertainment places such as, concert venues, theaters and amusement parks.

Live Entertainment & Media Products are highly expected in rapidly growing Market!

Currently, Japan's live entertainment market has been ranked 3rd biggest* in the world. Furthermore, Japan's event-related market is remarkably active and rapidly growing for upcoming Tokyo Olympics 2020 and WORLD EXPO Osaka 2025. Equipment Rental Companies, Equipment Distributors, Event Hall Owners, Shopping Malls, Amusement Parks, Promoters, Stage Art Productions and Media, etc. are expected to visit the show to find the solution and something new in the industry. Demand for the new products, technologies and services related to the event business is highly likely increasing toward the coming the world-class national events. Exhibit Live Entertainment Expo TOKYO and expand your business! (*Source: PWC Global Entertainment & Media Outlook 2016-2020)

Synergistic Effect from Concurrent Shows

One of the positive aspects of Live Entertainment Expo TOKYO is that it is co-held with Events & Amusement Expo TOKYO, Sports Business Expo TOKYO and Local Value Creation Expo. Since these powerful concurrent shows are held under a single location, a synergistic effect appears in purchasing from various industries. Exhibitors can also find the business partners from meetings with a wide range of industry leaders throughout the show.

Newly Launching Zone "eSports Business World"

Show Management announced that they will present a new special zone, "eSports Business World" inside Live Entertainment Expo TOKYO. eSports Sponsors, eSports Teams/Athletes, Company's Advertisement/Marketing Division, TV Stations, Internet Service Providers, Schools/Colleges, etc. are expected to visit to discover variety of eSports related products and services! Showcase your products and services for the eSports business operation to find ideal business partners!



Mark Your Calendars!

Live Entertainment Expo TOKYO will be held from February 5-7, 2020 at Makuhari Messe, Japan. For more information, please contact below.

>> To Exhibit



https://www.live-event.jp/ex_en/

>> To Visit



https://www.live-event.jp/inv_en/

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